

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
946940-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1262

Flight Dates	Order #	Alt Order #
08/31/12 - 09/03/12	946940	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/31/12	09/03/12	6a Daybreak	6-7a	1 - - - 1 - -	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/31/12	09/06/12	1 - - - 1 - -	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/31/12	6:14 AM	6a Daybreak	6-7a	:30	MHCTV103	\$700.00 NM
2	WMURM		09/03/12	6:28 AM	6a Daybreak	6-7a	:30	MHCTV102	\$700.00 NM
2	08/31/12	09/03/12	Good Morning America	7-9a	1 - - - 1 - -	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/31/12	09/06/12	1 - - - 1 - -	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/31/12	7:59 AM	Good Morning America	7-9a	:30	MHCTV102	\$550.00 NM
2	WMURM		09/03/12	8:50 AM	Good Morning America	7-9a	:30	MHCTV103	\$550.00 NM
3	09/01/12	09/01/12	7a Weekend Daybreak	7-9a	- - - - - 1 -	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/31/12	09/06/12	- - - - - 1 -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		09/01/12	7:28 AM	7a Weekend Daybreak	7-9a	:30	MHCTV103	\$400.00 NM
4	09/01/12	09/01/12	Weekend GMA	9-10a	- - - - - 1 -	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/31/12	09/06/12	- - - - - 1 -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		09/01/12	9:49 AM	Weekend GMA	9-10a	:30	MHCTV102	\$400.00 NM
5	08/31/12	09/03/12	KELLY LIVE DAY	9AM-10AM	1 - - - 1 - -	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/31/12	09/06/12	1 - - - 1 - -	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/31/12	9:54 AM	KELLY LIVE DAY	9AM-10AM	:30	MHCTV103	\$350.00 NM
2	WMURM		09/03/12	9:38 AM	KELLY LIVE DAY	9AM-10AM	:30	MHCTV102	\$350.00 NM
6	08/31/12	09/03/12	The View	11-12p	1 - - - 1 - -	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946940-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1262	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/31/12	09/03/12	The View Class of Time - Pre-emptible with notice	11-12p	1 - - - 1 - -	:30	2	\$350.00	NM
08/31/12 09/06/12 1 - - - 1 - - 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/31/12 11:32 AM The View 11-12p :30 MHCTV102 \$350.00 NM 2 WMURM 09/03/12 11:32 AM The View 11-12p :30 MHCTV103 \$350.00 NM									
7	08/31/12	09/03/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	1 - - - 1 - -	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/12 09/06/12 1 - - - 1 - - 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/31/12 12:17 PM News 9 at Noon 12-1230p :30 MHCTV103 \$350.00 NM 2 WMURM 09/03/12 12:10 PM News 9 at Noon 12-1230p :30 MHCTV102 \$350.00 NM									
8	08/31/12	09/03/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	1 - - - 1 - -	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/12 09/06/12 1 - - - 1 - - 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/31/12 4:31 PM ELLEN EF 4PM-5PM :30 MHCTV102 \$250.00 NM 2 WMURM 09/03/12 4:41 PM ELLEN EF 4PM-5PM :30 MHCTV103 \$250.00 NM									
9	08/31/12	09/03/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	1 - - - 1 - -	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/12 09/06/12 1 - - - 1 - - 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/31/12 5:45 PM News 9 at 5 5-6p :30 MHCTV103 \$700.00 NM 2 WMURM 09/03/12 5:25 PM News 9 at 5 5-6p :30 MHCTV102 \$700.00 NM									
10	08/31/12	09/03/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	1 - - - 1 - -	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/12 09/06/12 1 - - - 1 - - 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/31/12 6:14 PM News 9 at 6 6-7p :30 MHCTV102 \$1,400.00 NM 2 WMURM 09/03/12 6:21 PM News 9 at 6 6-7p :30 MHCTV103 \$1,400.00 NM									
11	09/02/12	09/02/12	6p News 9 Weekend Class of Time - Pre-emptible with notice	6-7p	- - - - - 1	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/12 09/06/12 - - - - - 1 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURSu 09/02/12 6:13 PM 6p News 9 Weekend 6-7p :30 MHCTV102 \$800.00 NM									
12	08/31/12	09/03/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	1 - - - 1 - -	:30	2	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/12 09/06/12 1 - - - 1 - - 2 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/31/12 7:22 PM Chronicle NH 7-730p :30 MHCTV103 \$550.00 NM 2 WMURM 09/03/12 7:24 PM Chronicle NH 7-730p :30 MHCTV102 \$550.00 NM									
13	08/31/12	09/03/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8	1 - - - 1 - -	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/12 09/06/12 1 - - - 1 - - 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/31/12 7:46 PM Entertainment Tonight 730-8 :30 MHCTV102 \$700.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
946940-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1262	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/31/12	09/03/12	Entertainment Tonight	730-8	1 - - - 1 - -	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 09/03/12 7:47 PM Entertainment Tonight 730-8 :30 MHGTV103 \$700.00 NM									
14	08/31/12	09/03/12	News 9 at 11	11-11:35p	1 - - - 111	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/31/12 09/06/12 1 - - - 111 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/31/12 11:10 PM News 9 at 11 11-11:35p :30 MHGTV103 \$1,100.00 NM									
3 WMURSa 09/01/12 11:47 PM News 9 at 11 11-11:35p :30 MHGTV103 \$1,100.00 NM									
4 WMURSu 09/02/12 11:23 PM News 9 at 11 11-11:35p :30 MHGTV103 \$1,100.00 NM									
2 WMURM 09/03/12 11:34 PM News 9 at 11 11-11:35p :30 MHGTV102 \$1,100.00 NM									
15	08/31/12	09/03/12	Nightline	1135p-1206a	1 - - - 1 - -	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/31/12 09/06/12 1 - - - 1 - - 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/31/12 11:53 PM Nightline 1135p-1206a :30 MHGTV102 \$250.00 NM									
2 WMURM 09/03/12 11:53 PM Nightline 1135p-1206a :30 MHGTV103 \$250.00 NM									
16	08/31/12	08/31/12	5a Daybreak	5-6a	- - - - 1 - -	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 - - - - 1 - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/31/12 5:40 AM 5a Daybreak 5-6a :30 MHGTV102 \$350.00 NM									
Total Spots							30		

Payment Terms 30 Days

Gross Total	\$18,650.00
Agency Commission	\$2,797.50
Net Amount Due	\$15,852.50